

# banyan bridges

## rate card

I'd love to chat about how my service can help your brand reach its goals! Have a different idea? No worries! I am always willing to negotiate a project that fits your needs.

## Services

### **Three Instagram Stories \$800**

Three Instagram story frames promoting your product with swipe ups.

### **One Instagram Post \$1000**

One exclusive promotional image on Instagram. You'll be tagged in image and caption.

### **One Instagram Post W/Stories flood \$2000**

One promotional image and caption on Instagram with a full "flood" of stories with a minimum of three swipe ups. We will create a full project featuring your product. This project will be documented in a long set of stories, typically delivering 150k-200k impressions. Project and product will also be featured in a static feed post. You will be tagged in the image and caption. You will get rights to the high res image. This is our most popular service!

## Add-Ons

### **Blog Post \$300**

The SEO-optimized blog post will feature 3-5 high quality images of the product in a styled setting and 3 links to your website. This includes 1 pin to Pinterest and rights to 2 high res images.

### **Image rights, \$100/image \$250/Video**

Rights for the image or video of your choice to use for your marketing or website.

### **Giveaway \$150**

IG giveaway with the goal of directing followers to your IG account. This'll upgrade 1 of the above IG posts to a giveaway. Prize must be worth \$100 & related to home decor.

### **Video \$300**

30-60 second video showcasing your product. This upgrades the above IG post to a video.

## Instagram Stats

👁 50,000 Impressions AVG/Post    ❤️ 2300 Likes AVG/Post

💬 Engagement Rate 9%    👥 38,000+ followers

👁 5000 AVG Story Viewers    📈 24% growth/qtr



## Racheal Jackson

I'd love to build a meaningful, lasting relationship with you. Whether that's monthly posts, exclusivity, or project sponsorship, I'd love to figure out a solution that meets your needs!

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