

banyan

bridges

MARCH 2022 | MEDIA KIT



92k+ followers



40k impressions

AVG/Sponsored Post



18k AVG story views



6.8% engagement rate



5500 likes

AVG/Post



Hi! I am Racheal, and this is my Media Kit!

I am the designer and muralist behind Banyan Bridges. I specialize in colorful murals and approachable, unique design. I love to do home projects myself and empower my followers to do the same!

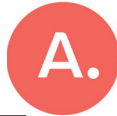
I have worked hard to build an organic following. I share authentic stories that my readers relate to, and make it a point to respond to every DM. I want my followers to feel empowered to express themselves through their home design. I have had hundreds of people create murals and projects inspired by my work (look for it in the #banyanbridgesbold feed!).

I have three small children and one medium-sized husband and we're based in Vancouver WA (right outside of Portland, OR). We just bought a 70's home (complete with shag carpeting!) and will be renovating it over the course of the next few years. We are renovating our kitchen and main living spaces Q2 and Q3.

BE BOLD, MAKE MAGIC. 



## PREVIOUS PARTNERS



ELKAY®

**RUST-OLEUM**



**JOANN**

Nest

FIRECLAY TILE

**KRUSTEAZ®**



Walgreens

FEATURES IN

**flow** **Better Homes and Gardens** **domino**  
*Design\*Sponge* **style MAKER** **apartment therapy**  
 Better Homes & Gardens



I'd love to build a meaningful partnership with you. Whether that's product sponsorship, exclusivity, or ambassadorship, I'd love to strategize with you and figure something out!

BANYAN BRIDGES  
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## OFFERINGS

*if you have something different in mind, please let us know!*

### 1. INSTAGRAM STORIES \$4000

*three story frames with swipe ups*

### 2. INSTAGRAM POST \$4000

*one static post featuring product with tags*

### 2. INSTAGRAM REEL \$8000

*unique video concept and 15-30 seconds of high quality video*

### 4. BLOG POST \$2000

*blog post will feature 3-5 high quality images and 3 links to your website. includes 1 pinterest pin and rights to 2 high-res images. SEO best practices observed.*

### 5. INSTAGRAM ACTIVATION + BLOG POST \$10,000

*static instagram post, stories and blog post. this is our most popular service!*

## EXTRAS

### IMAGE \$400

*styled photos featuring brand product with 30 days of advertising rights*

### IMAGE RIGHTS \$1000/VIDEO RIGHTS \$1550

*unlimited rights to the image or video of your choice*

### PRODUCT GIFTING

*we can't guarantee your product will be featured, but if we love your product, odds are good that it will feature in our stories.*