

banyan

bridges

JANUARY 2024 | MEDIA KIT



103k+ followers



40k impressions

AVG/Sponsored Post



15k AVG story views



5.5% engagement rate



6,200 likes

AVG/Post



BE BOLD, MAKE MAGIC

Racheal Jackson, the artist behind Banyan Bridges, specializes in colorful murals and approachable home projects. Racheal encourages and empowers her followers to pick up paint and create a home that feels personalized and bold.

Hundreds of Banyan Bridges followers have recreated or personalized Racheal's murals and projects in their own homes.

[#banyanbridgesbold](#)

LEADING COLORFUL DESIGN

Racheal stars in the Magnolia Network series *Artfully Designed* that is currently in its second season and airs on Max. Every episode features innovative new home projects and highlights her expertise and creativity across mediums.

For 2024, Racheal will continue with her ongoing renovation and redesign of her 1970's fixer-upper home. There are hundreds of exciting, unique projects to inspire and entertain her followers.



RECENT PARTNERS

JOANN



ELKAY



RUST-OLEUM



FIRECLAY TILE



FEATURED IN

Better Homes
& Gardens

The Washington Post

The Seattle Times



domino



flow

ARTFULLY DESIGNED



MAGNOLIA
NETWORK

max



MAGNOLIA NETWORK

discovery+

YouTubeTV



A GROWING AUDIENCE

Racheal's series, *Artfully Designed*, is currently airing its second season. Her bold take on art in the home, mixed media projects, and colorful murals are inspiring audiences all across North America. She and her fellow designers are pushing the boundaries of current trends in interior design. Connect your brand with a movement that will only continue to grow!



I love to work with brands on everything from one-off sponsorships to long-term partnerships. With every collaboration my goal is to foster positive and productive relationships between my followers and the brand. Let's create some magic together.

BANYAN BRIDGES

Racheal Jackson
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OPPORTUNITIES

Instagram Stories - \$3,000

3+ story frames with links

Instagram Post - \$4,500

carousel post 1-4 images

Instagram Reel - \$7,000

15-60 seconds featuring unique video concept

Blog Post - \$2,000

blog post features 3-5 high-quality images and links to your website - includes 1 pinterest pin and rights to 2 hi-res images. SEO best practices observed.

Instagram Package + Blog Post - \$11,000

includes instagram reel, stories, and blog post

UGC Video - \$4,000

15-60 second video plus all rights

Image - \$600

styled photos featuring brand product with 30 days of advertising rights

Usage rights calculated on a case-by-case basis

If you have another option in mind, let me know!